Limited Time Offering One Pager

Offer

This limited offer provides a significantly reduced Core Deck price, with the option to expand where it adds value. It's designed to be founder-friendly and flexible.

Availability

This offer is available through **December 20** (global end-of-day). To maintain quality and turnaround times, capacity is limited and projects are accepted on a **first-reserved basis**.

Contact: email <u>line@linecompany.co</u> or text +1-978-730-5577

Typical Investment

A typical investor-ready pitch deck from a boutique studio normally starts at:

- \$1,500-\$3,000 for 10-12 slides
- \$5,000-\$10,000 for premium shops
- \$15,000-\$40,000 for top-tier agencies

Core Pitch Deck — \$800

A focused, strategic 10-slide deck built on proven investor expectations. You select any ten slides; I develop the narrative and visual system.

Includes:

- 10 core slides of your choice
- Narrative structure based on your inputs
- A clean, modern visual system

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- Delivery in PDF and editable PowerPoint
- One Alignment Review to confirm direction before full build

Extended or Single Slides — \$80 per slide

For teams that need additional depth or expanded storytelling.

Common Extended Requests:

- Go-To-Market Strategy
- Competitive Landscape
- Operating Model
- Product Deep-Dive
- Financial Snapshot
- Roadmap
- Case Study
- TAM/SAM/SOM
- Brand or Lifestyle Visuals
- Use of Funds Breakdown
- Custom Requests

Process

1. Intake & Scoping

We define your goals, timeline, and deliverables.

2. Project Agreement (SOW)

A clear agreement outlining scope, structure, timing, and fees.

3. Deposit

A non-refundable deposit is required to secure your project and begin work.

4. Alignment Review

One structured review to confirm the outline or design direction.

5. Build & Delivery

Final files are delivered in all agreed formats after the remaining balance is received.

Payment Terms

A non-refundable 50% deposit is required at the start of the project. The remaining 50% is due upon final approval and before delivery of files. Payments are processed through a secure provider (Wix Payments).

Offline Pitch Deck Review - Free

A quick, structured evaluation of your deck across six areas — Outline, Research, Data, Copy, Design, and Rigor — each rated on a 1–5 scale. You'll receive an overall readiness score plus written comments, including targeted improvement notes for your three weakest areas (five bullets each). Decks must be 10 slides or fewer and submitted as a PDF.

Scorecard Areas

- **1. Outline:** Reflects how completely your deck covers the core slides investors expect for your fundraising stage.
- **2. Research:** Reflects the strength and credibility of your market insights, competitive analysis, and customer understanding
- **3. Data:** Reflects the clarity, accuracy, and believability of the numbers you present, including traction, margins, CAC, LTV, TAM, and financial logic.
- **4. Copy:** Reflects how clearly and appropriately your writing communicates the message.
- 5. **Design:** Reflects the visual appeal of your slides
- **6. Rigor:** Reflects the overall completeness and investor readiness of the deck, showing how well the pieces work together to build a case.
- 7. Final Overall Score: An average of all six scores.

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Fine Print

- Scorecard results are directional and not a replacement for paid strategy, design, or narrative development.
- Turnaround time varies based on volume; availability is not guaranteed.
- Line may decline decks that are incomplete, unreadable, or exceed stated scope.
- Feedback reflects professional opinion and does not ensure funding outcomes.

Contact Info

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